

Wildlife Heritage Association

PO Box 7, Elk River, MN 55330-0007
Phone: (763) 746-2656 Fax: (763) 746-2659

APPLICATION & CONTRACT FOR BOOTH SPACE for 2010 Deer Classic Shows

Please complete & return this contract & a copy of your Liability insurance, along with your payment. Or you can pay online with your credit card, www.deer-expo.com. You can fax (763-746-2659) or mail in your signed contracts and Liability insurance. Your reservation cannot be held without a deposit of \$150.00 per booth space & \$300.00 per bulk space plus electricity & signed contract unless arrangements are made. If the deposit is not received within two weeks of the reservation the Wildlife Heritage will cancel the reservation. A Liability Insurance certificate naming the Wildlife Heritage Association as an additional insured will be required before you can move into the show(s) or you may pay a \$50.00 in-lieu-of-insurance fee. Tables, chairs, other accessories are ordered separately.

\*COMPANY OR EXHIBITOR NAME: \_\_\_\_\_

\*ADDRESS: \_\_\_\_\_

\*CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

\*PHONE NUMBER: ( ) \_\_\_\_\_ \* FAX NUMBER: ( ) \_\_\_\_\_

\*NAME OF PRIMARY CONTACT PERSON: \_\_\_\_\_

\*E-mail \_\_\_\_\_ \*Web site: \_\_\_\_\_

PRODUCTS TO BE DISPLAYED: \_\_\_\_\_

Lottery & food sales add a 15% premium to price of the booth. No Lottery or food sales are permitted by the MN State Fair. Electricity is supplied for a charge of \$45.00 pre-order. Electricity ordered at the show will have to be ordered through the facility to hook up. Please do not tap into someone else plug in unit for we have to pay all the electricity plug in.

PLEASE RESERVE THE FOLLOWING BOOTH CHOICES:

Northern Wisconsin Deer Classic & Outdoor Expo – Eau Claire, WI – January 29 - 31, 2010

1st booth choice: \_\_\_\_\_ 2nd booth choice: \_\_\_\_\_ 3rd booth choice: \_\_\_\_\_ \$45.00 Electricity \_\_\_ Yes \_\_\_ No

St Louis Deer Classic & Outdoor Expo – Collinsville, IL - February 19 - 21, 2010

1st booth choice: \_\_\_\_\_ 2nd booth choice: \_\_\_\_\_ 3rd booth choice: \_\_\_\_\_ \$45.00 Electricity \_\_\_ Yes \_\_\_ No

Minnesota Deer Classic & Outdoor Expo – St. Paul, Minnesota – March 12 - 14, 2010

1st booth choice: \_\_\_\_\_ 2nd booth choice: \_\_\_\_\_ 3rd booth choice: \_\_\_\_\_ \$45.00 Electricity \_\_\_ Yes \_\_\_ No

METHOD OF PAYMENT:

NEW Pay Online with your credit card for your booth space/s. You can fax or mail the signed contract. www.deer-expo.com

Or send a Check# \_\_\_\_\_ Amount: \_\_\_\_\_ with a signed contract to: Wildlife Heritage Association)

There will be a \$30.00 fee for all returned checks.

CONDITIONS AND TERMS

- 1. A \$150.00 deposit per booth space, \$300.00 per bulk space will be accepted between the dates of May 1 thru Oct 31st plus electricity (\$45.00 if needed) with contract to hold the space. A copy of your Liability insurance certificates should be submitted with initial payment. Booth space orders after Oct 31st will need to pay for half of the total bill. No booths will be held without deposit unless arrangements are made with Hugh Price.
2. As of November 1st half of the total bill will be due.
3. As of January 1st total balance will be due plus electric if required. Electricity should be ordered before the show or it may not be available at the show.

**CANCELLATION OF BOOTH SPACE:** A sixty- (60) day written notice prior to the 1st day of the show is required for a 50% refund of any money paid. Cancellation with less than 30 days notice would result in the forfeiture of any money paid. The Wildlife Heritage Association reserves the right to final booth determination and compatibility of exhibitors as it pertains to the character and best interests of the show and reserves the right to make changes subject to demand and space availability.

**INSTALLATION OF EXHIBITS:** Exhibits set-up is Thursday, 5:00 p.m. - 9:00 p.m. and Friday, 8:00 a.m. - 1:00 pm except move-in for the show in Eau Claire, is Friday 8 am - 1:00 pm. Please have everything in the building by 1:00 pm Friday. All exhibits must be assembled by the opening of the show at 3:00 p.m. Friday.

**REMOVAL OF EXHIBITS:** Booth must remain set up until 4:00 pm Sunday unless the EXHIBITOR obtains special permission from the Wildlife Heritage Association. Booths must be vacated by 9:00pm Sunday night. Special arrangements for later move out must be made with the show management. Booths include 8' high backdrop and 30" side rail curtains.

**Exhibitors Booths:** Exhibits should be designed to fit within the booth space. The exhibit may extend 4' from the rear wall at the 8' height, but further extension must be limited to a 3' height. Exhibitor must drape the back of unsightly structures at his/her own expense. Aisle space shall not be used for exhibits or demonstrative purposes. The Wildlife Heritage Association has the final authority to allocate the amount and location of space in the exhibition facility. Each exhibit should be identified with at least one sign and EXHIBITORS must occupy their exhibits all show hours. No food or drink may be given away or sold by the EXHIBITOR without prior knowledge and consent of the Wildlife Heritage Association. **Distribution of promotional material may be made only from within the space assigned to the exhibitor presenting such material.** No person, firm or organization not assigned space in the exhibit will be permitted to solicit business within the exhibit or convention area. **EXHIBITORS may not assign, contract or sublet the contracted space or any part thereof without prior approval from the show management.** The EXHIBITOR is charged with the knowledge of national, state and local restrictions on any merchandising, advertising or promotional scheme, which involves attracting visitors to an exhibitor's location by any inducement which might be construed as lottery. The Wildlife Heritage Association does not accept responsibility for any promotional schemes undertaken by the EXHIBITOR.

**CHARACTER OF EXHIBIT:** The Wildlife Heritage Association reserves the right to restrict, prohibit, or remove any exhibits or exhibitors which in the Wildlife Heritage Association's judgment may be offensive or detract from the general character of the show. This reservation includes persons, noise, items, conduct, printed material, or anything of an objectionable character, which may be detrimental to other exhibitors or to the show.

**BADGES:** exhibitor will receive **up to (4) badges** for first booth purchased, **1 badge** for each additional booth purchased. **Extra badges may be purchased for \$5.00.** We will be glad to hold badges for late arrivals at the Exhibitors Desk. **EXHIBITOR MUST WEAR BADGES WITH COMPANY & PERSONS NAME AT ALL TIMES.**

**SALES TAX:** All EXHIBITORS making sales during the show which are subject to sales tax shall be responsible for the proper collection and reporting thereof.

**FIRE PREVENTION:** All booth decorations must be fire retardant. Electrical wiring must conform to National Electric Code Safety Rules. If any EXHIBITOR has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his/her exhibit as may be irregular.

**CARE OF BUILDING AND EQUIPMENT:** **EXHIBITORS or their agents shall not injure or deface the walls, ceiling or floors of the building, the booths, or the equipment of the booths.** No signs, posters or any other items may be taped or attached to the walls of the building. **When such damage appears, the EXHIBITOR is liable to the property owner.**

All the conditions and terms set forth on both sides of this application and contract are hereby made a part of this agreement, and the exhibitor agrees to abide by said conditions and terms at all times before, during and after the show. All points not covered are subject to the decision of the management of the Wildlife Heritage Association. EXHIBITOR agrees that submission of booth payment implies agreement to all terms of this contract whether the contract is actually signed or not.

**LOSS DUE TO FIRE, THEFT OR OTHER MEANS:** Exhibitors are conducting a business and are expected to provide their own insurance coverage for protection against liability and loss. Neither the show management nor the owner of the premises is responsible for loss or damage to equipment, merchandise or other property at the show.

**I agree to all of the conditions and terms set forth on both sides of this application and contract.**

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**PRINT NAME:** \_\_\_\_\_ **POSITION:** \_\_\_\_\_

E-mail: [hughprice@msn.com](mailto:hughprice@msn.com)

Web sites: [www.deer-expo.com](http://www.deer-expo.com) or [www.amdeerclassics.com](http://www.amdeerclassics.com)